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There are eight core rules that every successful affiliate marketer must follow. We are going to break down each of these rules for you. If you follow all eight rules, your results and commissions have the capability to sky rocket beyond anything you thought possible.

RULE #1: Standard Affiliate Pages – DO NOT USE THEM

Using a standard affiliate page only helps the owner of the program. It does not help you build your brand in any way. Using an owner provided page to advertise with results in you possibly not getting multiple commissions and referrals in many programs. You need to build and promote your own material whenever possible. If you do not have a way to build your own material, we recommend using [AdKreator](#), a simple and easy to use page builder. With this you can build your own promotional pages and banners to use however you would like.

RULE #2: Building Your List – YOU ABSOLUTELY MUST

Your list is the lifeblood and the backbone to your affiliate efforts. With a well built and well managed list, you can easily send out a single email and literally watch your referrals and commissions grow. This is probably the most important core rule you must follow. If you are not building your list, you need to check out [RocketResponder](#) today. The most user friendly auto-responder on the market. It is free for your first 30 days and is only \$20 a month after, no matter how many subscribers or emails you send out!

RULE #3: Building Your Brand – ANOTHER MUST

Building your brand goes hand in hand with using your own pages and building your list. You want people to know and trust you. You have to build a brand that caters to your target audience. You must become a “Subject Matter Expert” in whatever you are promoting. People will see you as knowledgeable and will in turn trust your recommendations. The more your brand is build, the easier it becomes to grow your list.

RULE #4: Have A Plan

You simply cannot go out and become a huge affiliate marketer without a proper plan. You need to know everything possible about what you are promoting, your target audience, and everything in between. Without this knowledge, you may end up sending thousands of non targeted visitors to your page, which leads to ZERO results. If you have never used a mind map before, that is where you are

recommended to start. [MindMeister](#) is a great free mind mapping tool that will help you plan everything out.

RULE #5: Tracking

Track EVERYTHING! Yes, if it is something that is track-able, you should be tracking it. You need to know how many hits came to your page, where they came from, and how many people subscribed or joined from there. Using this will make your efforts much easier in time. Imagine setting up a new promotion and knowing that if you went to XYZ.com to get your traffic that your sign-up rate would be higher than anyone else. This is made true by TRACKING! If you are not tracking everything possible, start using [Trck.me](#) today. Their simple system allows you to easily track hits, clicks, sign-ups, and even amount earned per click.

RULE #6: Thank You Pages

Thank you pages have long been overlooked within affiliate marketing. The truth is, that once a member has signed up, they are already in the mood to continue. So showing them an offer on your thank you page could be one of the highest converting promotions you ever create. YES, it is that simple. If you are not using custom thank you pages and are instead only using your auto-responders provided ones, you are missing out on a HUGE opportunity to get another sign-up, sale, referral, etc... Go and sign-up to [ThankYouPageMaker](#) today and start building your own custom thank you pages. There is even a thank you ad network that will show your thank you ad across multiple sites for FREE, this gives you the possibility of earning even more from one simple thing you are currently missing out on.

RULE #7: Slot Machine Marketing

This is a term used by many to define those affiliates that jump from program to program just looking for that quick buck. They have also been coined as having “shiny object syndrome”. When something flashy comes up, they join it, promote it, fail at it, and move on to something else. You absolutely MUST stick with a core program and build from there. If you are not already using a core program, you need to check out [tePays](#), the simple step by step list building system. It is completely free to try for the first month, then just \$10 a month. As a member you will get a completely done for you list building system. All you have to do is SURF.

RULE #8: Budgeting

As an affiliate marketer, especially if you are just starting out, you may not have a couple thousand dollars to invest into your new business right away. But, if you have a budget and properly plan everything out, you can easily turn a small investment into

a profitable business that grows in time. If you are not currently budgeting or don't know how to budget, you need to sign up at [AffiliateBudgeting](#). Read the E-Book and use the suggestions given to build your foundation budget. As your business grows, you will always be able to adjust your budget as necessary.

If you follow these eight simple rules, your affiliate efforts can become noticeable very quickly. You can start earning more and more commissions and paychecks every single day. You can create a sustainable income from home.

In Conclusion:

- **Do NOT Use Standard Affiliate Pages**
- **Build Your List**
- **Build Your Brand**
- **Have A Plan**
- **Track Everything**
- **Use A Custom Thank You Page**
- **Stick To A Core Program**
- **Have A Budget**

All of these seems so simple, yet eludes the majority of affiliate marketers. Start making your efforts count as an affiliate and follow these eight rules. You will not be sorry!

References:

(Click any name to be taken directly to the site)

[AdKreator](#)

[RocketResponder](#)

[MindMeister](#)

[Trck.me](#)

[ThankYouPageMaker](#)

[tePays](#)

[AffiliateBudgeting](#)